

WEARABLE TECHNOLOGY

WHEN FASHION COLLIDES
WITH TECHNOLOGY

By Henry S. Miller



GER MOOD SWEATER:

The GER Mood Sweater by Sensoree is a phenomenal piece of technology that further advances wearable technology: It communicates to the world how you are feeling. Using futuristic fabrics made from sustainable materials and fused with sensitive monitoring technologies, GER Mood blurs the boundaries between man and machine.

The wearable sweater is able to interpret your emotions and instantly displays your level of excitement on an illuminated collar. Each color corresponds with a different emotion and reveals your true feelings. The colors include: blue meaning calm or tranquil, pink meaning excited, yellow meaning ecstatic and red meaning nervous or in love. The sweater is able to track this information with sensors located on the hands and relays the information back to the collar and translates the data into a palette of affective colors. Sensoree is currently taking preorders for the GER Mood Sweater and is planning a limited-edition run of 100 sweaters. You can preorder via the website. www.sensoree.com



Courtesy of RHLVision



FIN RING: Meet the Fin, a wearable smart-ring that turns your palm into a gesture interface to control multiple devices. The stylish thumb ring is fitted with sensors that detect finger taps, swipes and identifies various parts of the palm by calculating their distance from the thumb. It uses that information to wirelessly connect to your smart devices and interact with them.

Fin uses your hand commands to communicate with Bluetooth devices, like your smartphone, music player, gaming consoles, digital interfaces inside your car, SMART TV or a home automation device.

"It is a technology with endless possibilities. We ourselves have come up with hundreds of ideas for applications to integrate with Fin, but we know that we haven't even scratched the surface of what is possible," said Rohildev N, the Founder and CEO of RHL Vision, the company that creates Fin.

The Fin is currently in the final stages of development and RHL plans to launch it to consumers in September 2014. Stay tuned for the Fin, it promises to change the lives of consumers and revolutionize how people interact with technology.

<http://www.wearfin.com/>



THE CUFF: Wearable technology is quickly becoming a part of our everyday life and aims to make us more digitally connected to our worlds than ever.

Cuff is leading a fashion revolution in wearable technology with their one-of-a-kind fashion accessories that feature smart technology to keep you safe. The line consists of chic bracelets, necklaces, and key chains in a variety of finishes and textures; they function as an always-on personal protection and alert system thanks to Cuff's innovative platform called the CuffLinc™. Touching your cuff device will alert everyone in your trusted network when you need them. It connects wirelessly to your phone to send alerts and receive notifications.

“The new Cuff collection wearables are more chic than geek, wrapping smart technology into elegant, fashionable pieces that we all WANT to wear,” said Deepa Sood, founder of Cuff. “We don’t believe that we should be forced to choose between smarts and beauty when it comes to wearable accessories.

<http://www.cuff.io>



PEBBLE STEEL: Considered by wearable technology devotees as the standard in smartwatches, the Pebble Steel for iOS and Android devices - available in either black matte or brushed stainless packs a stylish punch.

This gorgeous tech-watch seamlessly integrates everything customers love about Pebble—clear ePaper display, week-long battery life, and waterproof design—into a slimmer, classic form. “With Pebble, we created an iconic, colorful, and sporty smartwatch,” says Product Evangelist Myriam Joire, “but we wanted to build something even more refined. Pebble Steel cranks the style dial to 11.”

The Pebble watch keeps you connected with your digital life; it receives texts and important notifications directly on your wrist. Need apps? There are plenty of them to meet the demands of technophiles who need to stay up to date with the best in sports, music, games and more.

The Pebble Steel is what wearable technology is all about and remains a premium edition in the Pebble family of smart watches <https://getpebble.com/>